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For Immediate Release

HyClone Announces New Reduced Serum Media Products

Logan, Utah – May 5, 2004 – HyClone announces the launch HyQ[®] DMEM-RS[™] (Dulbecco's Modified Eagle Medium—Reduced Serum) and HyQ[®] MEM-RS[™] (Minimal Essential Medium—Reduced Serum). These are formulations of DMEM and MEM that have been nutritionally enhanced to maintain cell performance while reducing serum supplementation by up to 80%.

Use of HyQ DMEM-RS or HyQ MEM-RS allows cell culturists to maximize individual lots of serum, minimize lot-to-lot serum variability, and maintain consistent cell culture results while reducing costs.

HyQ DMEM-RS and HyQ MEM-RS are suitable for a wide variety of cell types normally used with standard DMEM and MEM. These include, but are not limited to, WI-38, VERO, MRC-5, and SP20. HyQ DMEM-RS and HyQ MEM-RS are available as convenient 1X liquids in both 500 mL and 1000 mL sizes.

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About HyClone

HyClone is a global manufacturer of sera, liquid and powdered media, process liquids, reagents, and single-use sterile liquid handling systems called BioProcess Container[™] systems (BPCs), which enable, among other things, bioprocessing in an animal derived component free environment.

HyClone is a part of the Perbio Science group. HyClone's headquarters are located at 925 West 1800 South, Logan, UT, 84321, USA. Phone: 435-792-8000 or toll-free at 1-800-492-5663. HyClone's European offices are Perbio Science Europe, Industriezone III, Industrielaan 27, 9320 Erembodegem, Belgium. Phone: +32 53 83 44 04. For more information about HyClone, visit the web site at www.hyclone.com or phone 435-792-8000 or toll-free 1-800-492-5663, or email info@hyclone.com.